

ICA FolkFest launches volunteer search

Inter-Cultural Arts Festival aims to recruit 550 volunteers before May 31st

For Immediate Release

VICTORIA, April 13, 2005—As National Volunteer Week (April 17 to 23) approaches, the organizers of the 32nd annual ICA FolkFest (July 1 to 10) are hitting the phones. Vancouver Island's largest arts festival depends on more than 900 volunteers and 20 volunteer crews to keep things running smoothly. Their goal is to have 550 volunteers registered before the end of May.

"People in Victoria are really great about volunteering their time and energy," says Amanda Smith, Volunteer Manager for FolkFest. "We had a record-breaking number of applications in 2004 and we're bracing ourselves for a similar response this year."

Although FolkFest is fortunate to have a high number of volunteers return each year—many plan their summer vacations to coincide with the event—Smith is quick to point out that the event needs fresh faces as well to meet the high demand for volunteer support.

Anyone interested in volunteering or becoming a Volunteer Crew Coordinator for FolkFest can sign up in person at the Inter-Cultural Association (930 Balmoral Road) or online at www.icafolkfest.com. Volunteers are encouraged to sign up soon to ensure preferred crew placement.

Volunteers are asked to commit to four four-hour shifts over the course of the ten-day festival. In return, all volunteers receive free entrance to FolkFest, a crew t-shirt, a meal from one of the food kiosks, snacks and beverages, and an invitation to the Volunteer Appreciation Party.

The ICA FolkFest is presented by the Inter-Cultural Association of Greater Victoria and produced by TNT Productions. For more information about FolkFest, call 472-FEST or visit www.icafolkfest.com.

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