

# Shop the World at ICA FolkFest

Home of the **Canadian Craft Market**, **International Market on the Pier** and **Teatro Circo Market**

## For Immediate Release

VICTORIA, BC, June 21, 2005—ICA FolkFest celebrates culture through a variety of mediums. The markets at FolkFest highlight fine one-of-a-kind products created by independent artisans and micro-enterprises from Canada and abroad.

According to Ramona Froehle-Schacht, Coordinator, FolkFest Markets, “Talented Canadians and intrepid importers offer an eclectic mix of high-quality items, from Nepalese paper products and South African oil paintings to the popular glass-and-textile accessories made by local company SHI DESIGNS.”

At the Inner Harbour, the **Canadian Craft Market** features a diverse collection of original work from BC, Alberta, Manitoba, Ontario, Quebec and the Yukon. Highlights include pottery, fibre art, jewellery and photography.

The **International Market on the Pier** features traditional crafts and cultural goods from Thailand, Africa, India, Tibet, Ecuador, Nepal, Egypt, Korea, China and the First Nations of the Americas. Items include laughing Buddhas and Chinese miracle dolls.

There are more imports from Africa and Asia at the **Teatro Circo Market** in Centennial Square, which has an eclectic mix of products designed with families in mind.

### **New this year: Interactive Play Centres at Teatro Circo!**

This year, FolkFest has installed two interactive play centres at the Teatro Circo site in Centennial Square. Children can take a break from the entertainment on stage to play with remote control cars and blocks provided by INSTANT BLOX as well as educational toys, books, games and software from DISCOVERY TOYS.

### **Passes on sale NOW!**

Advance 10-day festival passes are available for \$10 (now to June 30) at Thrifty Foods, A & B Sound, Lyle’s Place and the McPherson Box Office. From July 1 to 10, attendees can purchase 10-day festival passes (\$13) or one-day festival passes (\$5) on site at Centennial Square and the Inner Harbour. Admission is free for children under six.

In addition, FolkFest is initiating free lunch hour admission from 11:30am to 2:30pm (Monday, July 4 to Friday, July 8).

FolkFest is presented by the Inter-Cultural Association of Greater Victoria and produced by TNT Productions. Photos and a full list of vendors are available.

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